

Blue innovation – what does lceland have to offer?

Dr. Thor Sigfusson / Founder & Chairman

The Iceland Ocean Cluster



Mission

To **create value** and growth in the **blue bioeconomy** through **connection**

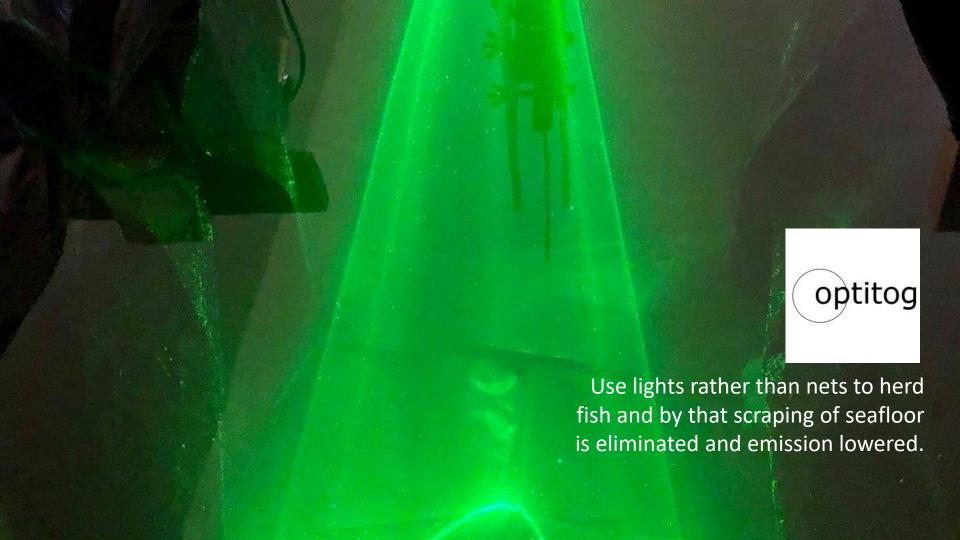
















Developing fish oil omega-3 from pelagic fish which triples the value of the fish





Dr**BRAGI**®

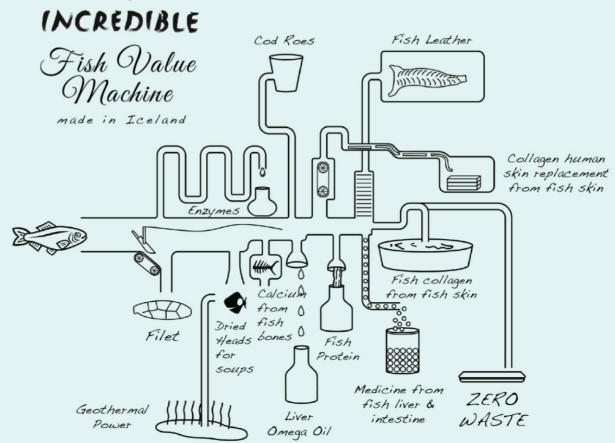
Enzymes extracted from COD living deep within the ocean at -2° Celsius which become super-active when subjected to body temperature.



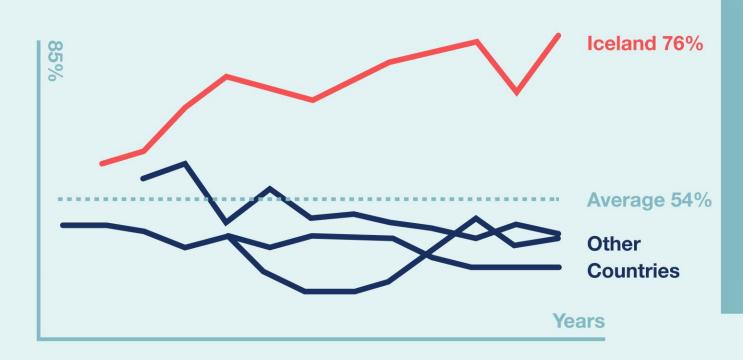


The challenge

The global seafood industry dumps nearly 10million tonnes of perfectly good fish back into the ocean or into landfill.

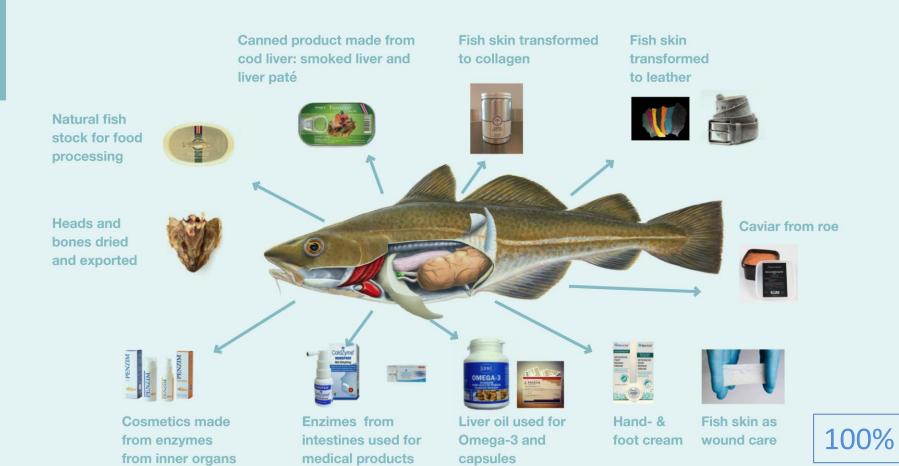


How much of fish is used?



Value Pyramid of Fish Products







Thank You

Dr. Thor Sigfusson / The Iceland Ocean Cluster www.oceancluster.is